

Framing Analysis of the Suspected Corruption Case of Agriculture Minister Syahrul Yasin Limpo



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ABSTRACT: Corruption is one of the deep-rooted problems in this country. One of the corruption cases that caught the public's attention and also received media attention was the corruption case of Minister of Agriculture Syahrul Yasin Limpo or commonly known as SYL. SYL's corruption case was widely reported in various mass media, one of which was Detik.com. News is the result of media construction. The content of each news is determined by several factors such as media ideology, ownership factors, and individual factors from the news journalist. One method of analysis to see how the media constructs a news narrative can use news framing analysis. This research is descriptive qualitative research with a constructivist paradigm perspective. This study aims to analyze how Detik.com framed the news of SYL's suspected corruption case. The news used are 3 news articles that were posted at the time of SYL's alleged arrest (October 12-13, 2023). The framing analysis used is Robert N. Entman's framing model which has 4 main elements: 1. Problem identification, what the problem is framed as; 2. Diagnoses causes, causal logic related to the problem; 3. Make moral judgment, what moral values are highlighted by the media; and 4. Solution, what solutions are highlighted in the news frame. The results showed that Detik.com reported on SYL's corruption case which showed the firm action taken by the KPK for corruption cases in the Ministry of Agriculture. The total amount of corruption money of SYL and 2 other perpetrators KS and MH was reported 1 day after the day of being arrested and questioned. With this news, hopefully there will be no more corruption cases in the Ministry, or in other institutions.

KEYWORDS: Corruption case, news framing, Syahrul Yasin Limpo, Minister of Agriculture, Nasdem

I. INTRODUCTION

Corruption is the latin word which means rotten, damaged, deranged, twisted, or bribed. In the Oxford dictionary, corruption is an illegal or dishonest behavior, especially committed by people in power. In the Indonesian Dictionary, corruption means misappropriation or abuse of money from the state, companies, and other people for personal gain (Badjuri, 2011).

Putri (2021) describes the meaning of corruption in Indonesian law. Based on Indonesian Law Number 31 of 1999 and Indonesian Law Number 20 of 2001, corruption is an unlawful act with the intention of enriching oneself / others, both individuals and corporations, which can harm state finances / the state economy. There are 7 types of corruption, which are state financial losses, bribery, extortion, embezzlement in office, fraud, conflict of interest in the procurement of goods and services, and gratuities.

Corruption is one of the deep-rooted problems in this country. In Indonesia, corruption is like a disease that is difficult to eliminate. The rise of corruption cases in Indonesia has a huge impact on society. Based on data from Indonesia Corruption Watch (ICW) in 2022, there were 579 corruption cases that have been investigated in Indonesia throughout 2022. The number increased by 8.63% compared to the previous year which amounted to 533 cases (Figure 1).

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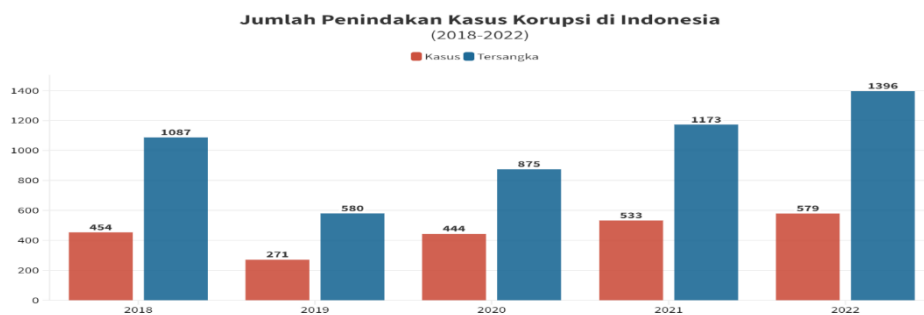


Figure 1. The number of corruption cases prosecuted in Indonesia (2018-2022)

Source: Indonesia Corruption Watch (2022)

On June 2023, KPK received 2,707 reports of suspected corruption (Muhammad, 2023). The amount of reports for 6 months in 2023 is more than the amount of reports of alleged corruption in 2022 for 1 full year. One of the corruption cases that caught the public's attention and also received media attention was the corruption case of agriculture minister Syahrul Yasin Limpo, commonly known as SYL. SYL is a politician from the National Democratic Party (Nasdem), within a few months, two Nasdem party cadres, such as Johnny G Plate, Minister of Communication and Information, were first arrested by the KPK, and then SYL who also had a corruption case and was confirmed as a suspect by the KPK. This is a question mark for many parties, whether it is intentional or just a coincidence that both are from Nasdem. This suspicion has arisen because Nasdem, led by Surya Paloh, has nominated Anies Baswedan as a presidential candidate, and assumptions have surfaced connecting this to the suspensions of the two Nasdem politicians. The media was busy reporting on this issue. From print media, electronic media to online media, all of them have taken up this hot topic. News value is the main basis for the media to spread information to the public. SYL's corruption case has news value, including: 1) Magnitude: Detik.com reported the SYL corruption case, as the Minister of Agriculture whose policies affect many people, especially farmers and breeders; 2) Significance: Detik.com reported SYL's corruption case, where corruption cases are always an important event for the public, as an assessment of the performance of government institutions; 3) Actuality/Timeliness: Detik.com always reported the latest updates on SYL's corruption case, from the initial report received by the KPK to the announcement of SYL as a suspect; 4) Proximity: News about SYL's corruption case as Minister of Agriculture is interesting for the political world and people who care about corruption cases in Indonesia; 5) Prominence; SYL's corruption case is big because SYL is one of the political figures in Indonesia and serves as Minister of Agriculture. The mass media acts as a medium of communication between the public and the government. Communication that takes place through mass media is called mass communication. Leliana et al. (2018) said that mass media is one of the communication media or communication tools used to convey information to a wide audience. The term "mass" in mass media refers to the total number of people the media can reach. Mass media includes various forms such as print media, electronic media, and online media. One of the online media that has been aggressively reporting on SYL's corruption case is Detik.com. The reason the author chose detik.com is because it is number 1 in terms of online news portal media and the most widely read media publisher in Indonesia.



Figure 2. Ranking website news and media publisher in Indonesia

Accessed October 12-13, 2023

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The impact of mass media is very strong, especially in political communication in a country. According to Sobur (2013: 30), the media is a social arena between competing ideologies. In interpreting a case reported in the mass media, it has different perceptions and meanings. So that the perspective in writing news, starting from the news angle, the meaning of a case, different news writing styles, categorization, and there are separate elements contained in news writing according to the issues that will be raised.

News is the result of media construction. News content has been written in such a way and of course it is influenced by several factors such as media ideology, ownership factors, and individual factors of the news journalist. The choice of language contained in the news is a form of representation of reality and can also affect the relief that will be created from the language. That way the mass media has a huge opportunity in shaping public opinion.

Ibnu Hamad in his book "Construction of Political Reality in the Mass Media" argues that every effort to 'tell' (conceptualize) an event, situation, or object is an attempt to construct reality. The nature and fact of mass media work is to tell events, so the main activity of the mass media is to construct various realities that will be broadcast (Hamad, 2004: 11).

The massive news coverage of this case made researchers interested in knowing how detik.com framed the news of SYL's corruption case through Robert M. Entman's framing analysis model. Researchers chose 3 news samples to analyze how Detik.com journalists framed the news of SYL's corruption case on October 12 and 13, 2023. because on that date, SYL as a corruption suspect was caught and investigated by a team of KPK investigators, so on that date news related to SYL's corruption case was more widely reported. News framing uses Robert N Entman's theory with 4 news schemes; define problems, diagnose causes, make moral judgments, and treatment recommendations.

II. RESEARCH METHODS

This research is a qualitative research with a constructivist paradigm perspective. The constructionist view of news is like a drama. It is not a description of reality, but a portrait of the battleground between various related parties (Eriyanto, 2007: 25). Because many factors influence media content, at the institutional level it is strongly influenced by ideological factors and the political direction of media owners. Like a drama, there are those who are defined as heroes, but there are also those who are defined as enemies and losers. The construction of reality by the media is not only based on the way the editorial team views reality, but also includes the political life where the media is located. The political system implemented by a country determines the working mechanism of the mass media and influences the way the mass media constructs reality.

The analysis method used in this research is framing analysis. Eriyanto (2012:12) argues, "framing analysis is a content analysis method that is influenced by sociology and psychology theories". Framing can be studied as a strategy for processing and constructing news descriptions or as a characteristic of the content itself. The framing process is closely related to the routines and professional conventions of journalism. The framing process cannot be separated from the strategy of processing and presenting information in media presentations (Simatupang, 2021).The framing model that researchers believe is suitable for analyzing the case that is the object of research is the framing analysis model of Robert N. Entman by describing the four elements in each news which is the object of research, in order to be able to know the frame of mind of online media, especially detik.com on the news of the suspected corruption case of Minister of Agriculture SYL. Then observe how aspects and realities are framed by the media for the process of forming reality construction by the media into the formation and construction of a reality. Robert N. Entman's framing model has four main elements as shown in the following table.

Table 1. Robert N. Entman's framing element set

Element of framing	The discovery
Problem identification	What the problem is framed as
Diagnoses causes	Causal logic related to the problem
Make moral judgement	What moral values are highlighted
Solution	What solutions are highlighted in news frame

A. Study Subjects and Objects

The subject of this research is the online media detik.com. The objects of research are three news published by detik.com on October 12-13, 2023.

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Table 2. Detik.com news subjects analyzed

NO	NEWS HEADLINE	PUBLICATION TIME
1	. KPK Langsung Periksa Syahrul Yasin Limpo Usai Ditangkap	October 12, 2023 at 20.26 WIB
2	SYL Ditangkap Malam Ini Padahal Siap Hadir Besok, Ini Alasan KPK	October 12, 2023 at 20.28 WIB
3	SYL Diduga Pakai Miliaran Duit Korupsi Beli Tiket – Perawatan Wajah Keluarga	October 13, 2023 at 19.22 WIB

Source: processed by researchers 2023

III. RESEARCH RESULTS AND ANALYSIS

Framing analysis of SYL's corruption case on Detik.com using Robert N Entman's analysis theory.

A. News Analysis 1

Headline: KPK Langsung Periksa Syahrul Yasin Limpo Usai Ditangkap

Publication time: October 12, 2023 at 20.26 WIB

KPK has arrested former Minister of Agriculture Syahrul Yasin Limpo in connection with an alleged corruption case. Syahrul Yasin Limpo was caught in an apartment in Kebayoran Baru, South Jakarta. Syahrul Yasin Limpo was arrested 1 day before his scheduled interrogation. KPK immediately investigated Syahrul Yasin Limpo shortly after arriving at the KPK Red and White House. The framing analysis of detik.com news with Robert N Entman's framing scheme is listed in Table 3.

Table 3. News analysis 1

Schematics	The discovery
<i>Problem identification</i>	Syahrul Yasin Limpo, commonly known as SYL, was investigated by a team of KPK investigators after being arrested at an apartment in Kebayoran Baru, South Jakarta. SYL was arrested in an allegations of corruption.
<i>Diagnose causes</i>	The source of the problem in this news is that the KPK arrested SYL 1 day before the scheduled investigation. SYL was sent a summons on Friday (tomorrow), but the KPK decided to arrest SYL at his apartment on Thursday (when the news was released).
<i>Make moral judgement</i>	The KPK's arrest and investigation of SYL, which took place one day before the scheduled investigation, showed that the KPK investigators were taking the case seriously. The KPK did not want the suspect to run away or lose any evidence before the scheduled investigation.
<i>Solution</i>	KPK arrested YSL on Thursday (12/10/2023), 1 day before the scheduled investigation on Friday (13/10/2023). The KPK investigating team immediately investigated YSL after his arrival at the KPK's Red and White Building. Firm action by the KPK indicates the seriousness of the KPK in handling corruption cases. With news like this, hopefully corruption cases (especially in the line of ministries) will not happen again.

After analyzing the news above, based on the results of the 4 elements of news framing using Robert N Entman's theory, it can be concluded that the first news constructs the reality of the arrest of SYL as the former Minister of Agriculture related to corruption in the Ministry of Agriculture. The moral value displayed in the news is the firmness of the KPK in eliminating corruptors and disciplining corruption, even within the government. In this news, detik.com highlighted the KPK's attitude to arrest and investigate directly, rather than SYL's lawyer's protest regarding SYL's investigation schedule which should have been held 1 day after the arrest. Detik.com framed the story through the KPK's efforts to investigate corruption.

B. News Analysis 2

Headline: SYL Ditangkap Malam Ini Padahal Siap Hadir Besok, Ini Alasan KPK

Publication time: October 12, 2023 at 20.28 WIB

KPK forcefully arrested Syahrul Yasin Limpo (SYL), the former Minister of Agriculture who is a suspect in a corruption case at the Ministry of Agriculture. SYL was scheduled to be investigated by the KPK on Friday (13/10/2023). However, the KPK arrested SYL at his apartment this evening, Thursday (12/10/2023). The following is an analysis of the news framing using Robert N Entman's scheme (Table 4):

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Table 4. News of analysis 2

Schematics	The discovery
<i>Problem identification</i>	The KPK forcefully arrested SYL, a suspect in the Ministry of Agriculture corruption case, one day before the scheduled summons, based on strong legal reasons.
<i>Diagnose causes</i>	The source of the problem in this news is that the KPK arrested SYL 1 day before the scheduled examination set in the summons on the basis of concerns that SYL would escape and SYL would disappear evidence. Head of KPK News, Ali Fikri said, "When arresting a suspect, there are reasons in the criminal procedure law, such as the fear of running away, the fear of disappearing evidence, that is the basis for the KPK investigating team to make an arrest and bring him to the KPK Red and White Building." In addition, the KPK has given SYL space to fulfill the call, but the previous call was not attended.
<i>Make moral judgement</i>	SYL's arrest at his apartment one day before his scheduled interrogation by the KPK was an accurate and firm action taken by the KPK. SYL's arrest was made after the KPK knew that SYL was already in Jakarta but had not come to the KPK to fulfill the first call that SYL had avoided.
<i>Solution</i>	The solution offered in this news is that the government (through the KPK) will take firm action against corruption criminals. The KPK does not give the criminals a chance to escape and prevents the criminals from disappearing evidence.

The results of the news analysis based on the results of the analysis on the 4 elements of news framing using Robert N Entman's theory, it can be concluded that in the second news, detik.com constructed the reality of SYL's forced arrest in his apartment as a result of SYL's actions that did not fulfill the KPK's first call.

The moral value displayed in the news is the correct and right action taken by the KPK in investigating the Ministry of Agriculture corruption case committed by SYL. The KPK confirmed that there was a strong legal basis for the KPK investigation team to arrest SYL before the scheduled summons. SYL's arrest was to prevent SYL as a suspect from running away and disappearing evidence, and direct investigation by the KPK. In this news, detik.com did the framing through strong reasons from the KPK for the action of arresting SYL.

C. News Analysis 3

Headline: SYL Diduga Pakai Miliaran Duit Korupsi Beli Tiket – Perawatan Wajah Keluarga

Publication time: October 13, 2023 at 19.22 WIB



Figure 3. Syahrul Yasin Limpo during his investigation

Source: Detik.com accessed October 13, 2023

KPK has charged former Minister of Agriculture Syahrul Yasin Limpo (SYL) along with Secretary General of the Ministry of Agriculture Kasdi Subagyo and Director of Alsintan Ministry of Agriculture Muhammad Hatta as suspects in a case of misusing power and receiving gratification. The money from this corruption was reportedly used by SYL to buy airplane tickets for his family and facial treatments. The following news framing analysis with Robert N Entman's scheme is listed in Table 5.

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Table 5. News analysis 3

Schematics	The discovery
<i>Problem identification</i>	Syahrul Yasin Limpo or SYL as the former Minister of Agriculture was confirmed as a suspect in a case of abuse of power and acceptance of gratuities at the Ministry of Agriculture, allegedly using the money from the corruption to buy family plane tickets and facial treatments. Syahrul Yasin Limpo or SYL as the former Minister of Agriculture was not the only suspect in the corruption case at the Ministry of Agriculture who misused his power and received gratification, but there were also 2 suspects, the Secretary General of the Ministry of Agriculture, Kasdi Subagyo, and the Director of Alsintan Ministry of Agriculture, Muhammad Hata.
<i>Diagnose causes</i>	The source of the problem in this news is that SYL together with KS and MH enjoyed the money of the corruption proceeds of around 13.9 million. The money was allegedly used to pay credit card installments, installments for the purchase of SYL's Alphard car, private home improvements, airplane tickets for the family to medical treatment and facials for the family, and to go Umrah together.
<i>Make moral judgement</i>	With corruption cases in the amount of billions conducted by SYL, KS, and MH, it has become a huge obstacle in running programs in the Ministry of Agriculture. It also makes the performance of the Ministry of Agriculture questionable.
<i>Solution</i>	The KPK has confirmed SYL as a suspect and has been investigating the amount of money SYL, KS and MH corrupted. All three will continue to be investigated until punishment. With this news, hopefully there will be no more cases of corruption in the Ministry, or in other institutions.

Based on the analysis of observations on 4 elements of news framing using Robert N Entman's theory, it can be concluded that in the third news, detik.com constructs the reality of corruption cases within the Ministry of Agriculture committed by Minister of Agriculture Syahrul Yasin Limpo, Secretary General of the Ministry of Agriculture Kasdi Subagyo, and Director of Alsintan Ministry of Agriculture Muhammad Hata and the corruption proceeds and the use of the corruption money.

In this news, detik.com highlighted the suspects in the corruption case at the Ministry of Agriculture, totaling 3 people (SYL, KS, and MH) and the corruption proceeds and the use of corruption proceeds. The use of the corruption monies allegedly used to pay credit card installments, installments for the purchase of SYL's Alphard car, private home repairs, airplane tickets for the family to medical treatment and facials for the family, and going on Umrah together was highlighted to show that the amount of money corrupted in the Ministry of Agriculture was very large. The large amount of funds certainly disrupted the operations of the Ministry of Agriculture.

IV. CONCLUSION

Three news published on October 12 & October 13, 2023 on the Detik.com reported the arrest of Minister of Agriculture Syahrul Yasin Limpo for suspected corruption along with the secretary general of the Ministry of Agriculture Kasdi Subagyo and the Director of Alsintan Ministry of Agriculture Muhammad Hatta and the total amount of money from corruption and the use of the money.

Based on the results of the framing analysis using Robert N Entman's framing model, Detik.com framed the news of former Agriculture Minister Syahrul Yasin Limpo's corruption case as follows: 1) Problem identification, in the first and second news, Detik.com defines the problem in the news of how the KPK made the decision to forcibly arrest Syahrul Yasin Limpo 1 day before the summons schedule. In the third news, Detik.com defines the problem in the news related to the use of money from Syahrul Yasin Limpo's corruption; 2) Diagnose causes, in the first and second news, Detik.com shows that Syahrul Yasin Limpo's arrest by the KPK has strong legal reasons, including to prevent Syahrul Yasin Limpo from running away and disappearing evidence, in the third news Detik.com highlights the details of the use of money from Syahrul Yasin Limpo's corruption, which is for personal and family needs; 3) Make moral judgment, in the first and second news, Detik.com focuses more on how the firm and correct attitude taken by the KPK for the forced arrest of Syahrul Yasin Limpo 1 day before the summons schedule, this action is considered very

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appropriate to prevent the suspect from missing the investigation, while in the third news Detik.com shows how the Ministry of Agriculture has lost money due to the corruption case committed by Syahrul Yasin Limpo; 4) Solution, Detik.com shows how the KPK will take firm action against perpetrators of corruption.

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