

Promoting the Role of Students in Building a "New Way of Life" in Cyberspace According to Ho Chi Minh's Thought



Dr. Nguyen Thi Thu¹, Dr. Doan Thanh Thuy²

^{1,2} University of Labor and Social Affairs, Vietnam

ABSTRACT: With the strong development of modern science and technology, human life has changed markedly. It not only brings breakthroughs in technological equipment but also creates many opportunities to develop the digital economy, digital society, digital culture, smart manufacturing and services; All types of economy, industry, agriculture, culture, tourism, services, finance, banking, logistics, robotics... are intelligentized. On the digital technology platform, social networking sites are increasingly developing and expanding with many features to meet people's needs. Connecting to the Internet of Things, big data, artificial intelligence, cloud computing... the achievements of the 4.0 technology revolution help people access the massive amount of information of all humanity. Social media (Facebook, Twitter, Youtube, Instagram, Tiktok,...) has become a new cultural phenomenon; becoming a place where diverse and rich information and cultural activities take place, containing many values and anti-values, spreading cultural soft power and limiting and destroying national cultural soft power Therefore, promoting the role of students in building a "new lifestyle" according to Ho Chi Minh's ideology in cyberspace is currently considered a top important task.

KEYWORDS: promote; role; new lifestyle, construction; student; social network; Ho Chi Minh Thought

A. INTRODUCTION

More than 20 years ago, when connecting to the internet for the first time, Vietnam placed its first "footprints" in a completely new space domain - cyberspace. Since then, cyberspace has increasingly expanded, creating new development space for the country. Currently, the trend of people using cyberspace is increasing, greatly impacting people's real living space. Not only does it provide an endless source of information, cyberspace is also a place to connect human society, promote production, business and increase the value of life. However, cyberspace with its "virtual" characteristics, ease of anonymity, and rapid spread has become a favorable environment for spreading fake news, bad and toxic information that directly impacts people's lives.

In fact, fake news, bad and toxic information often tends to spread faster than official news from the media. This is a challenge not only for Vietnam, but also for all countries in the world. Currently, Vietnam is in the group of countries with a high proportion of people using social networks in the world and the trend of reading news on social networks is increasing. Social networking platforms with a large number of users such as Facebook, Youtube, Tik Tok, Zalo... are the most popular environments for spreading fake news, bad and toxic information. In 2020, Google statistics showed that Vietnam ranked in the top 10 countries with the amount of policy-violating information required to be handled. In particular, the issue of building a "new lifestyle" for Vietnamese students is now also posing new challenges, especially promoting the nation's traditional moral values with the building of a "new lifestyle" for students in today's cyberspace. Therefore, effective management of cyberspace in general and social networks in particular aims to minimize the negative aspects, while promoting the positive aspects and the ability to apply the advantages and utilities of social networks is one of the top concerns of education, training "comprehensively developed" people.

In Vietnam, students are a large force in society, an elite group of young people, with a deep patriotic spirit, cognitive ability as well as the ability to apply scientific knowledge, high and enthusiastic. Currently, our country has nearly 2 million students in universities and colleges. This is a force that regularly participates in social networks. If promoted, this will be a shock force to spread the "new lifestyle".

B. RESEARCH OVERVIEW AND METHODS

1. RESEARCH OVERVIEW

In Vietnam in the 80s of the twentieth century, works appeared that addressed theoretical issues about lifestyle such as "Discussion on lifestyle and socialist lifestyle" by author Tran Do. This is a theoretical research work, systematically presenting concepts and aspects that need to be studied about the lifestyle in Vietnam according to the Socialist model.

In the 90s of the twentieth century, during the period of innovation, profound economic and social changes took place in the country, author Do Long mentioned the issue of the relationship between lifestyle and formation into personality for young people in the project: "Lifestyle and personality of young people" - a project that researches the lifestyle of the young generation with many different aspects, thereby initially describing a vivid picture about the current lifestyle of young people and students and propose new lifestyle education solutions for them.

In 1995, the Institute for Educational Development Research (Ministry of Education and Training) researched the topic "Characteristics of current student lifestyle and educational directions and measures" by author Mac Van Trang. The topic defines the concept of student lifestyle and outlines a system of key characteristics of student lifestyle expressed through value orientation, in specific activities, in communication and behavior, and in personal activities. It is worth noting that the author conducted surveys and statistical data to analyze positive and negative manifestations in students' lifestyles. Thereby, providing directions and solutions to educate lifestyle for students.

Besides, there are also research works on social networks and its impacts on human life such as: Sophie Tan-Ehrhardt, Social networks and Internet usages by the young generations. This study has shown the habits of young people when using social networks and the Internet, comparing these habits with real-life behaviors as well as the young generation's views on social networks and the Internet. At the same time, the study also emphasizes the importance of social networks and the Internet in modern society. However, this study has not delved into the impacts and effects of using social networks on young people.

Isak Ladegaard, Young and old use social media for surprisingly different reasons, 2012: Research reveals the reasons people join use social networks, how social networks have changed their habits and lifestyle as well as the future trends of using social networks. The study revealed surprising findings that may indicate a trend of younger users becoming bored with social media.

However, there are currently no research projects that mention promoting the role of students in building a "new lifestyle" according to Ho Chi Minh's ideology in today's cyberspace; At the same time, research has not delved into the impact of social networks on users' life activities.

2. RESEARCH METHODS

The author uses a combination of theoretical research methods, collecting and synthesizing data from scientific works and articles related to the research issue published in scientific journals. At the same time, use analysis, synthesis, comparison and contrast methods and logical methods in processing documents to ensure accuracy and scientificity in the process of researching data, information related to promoting the role of students in building a "new lifestyle" according to Ho Chi Minh's ideology in today's cyberspace. Thereby drawing conclusions and proposing some solutions to prevent the negative effects of social networks on the political bravery of Vietnamese students today.

C. RESEARCH RESULTS

1. Content of Ho Chi Minh's thought on "New Way of Life"

President Ho Chi Minh - the beloved old father of the Vietnamese people, during his lifetime always paid special attention to building a "new way of life" for Vietnamese youth and students. His views on building a new lifestyle for young people always have profound and practical theoretical and practical value.

In his work "New Life" (1947), Ho Chi Minh clearly pointed out the need to build a new lifestyle for our people, including young people and students. He believes that young people in general and students in particular, regardless of their status, whether they are studying or participating in professional work, must participate in building a new lifestyle. The new lifestyle is an ideal, ethical, civilized, advanced lifestyle, combining the quintessence of national and human culture. Building a new lifestyle must start from the most basic but also the simplest things that everyone must practice: eating, dressing, living, traveling, and working. According to Ho Chi Minh: "Anyone who wants to live must have four things: food, clothing, shelter, and travel. If you want food, clothing, housing, and transportation, you have to work. Up until now, we still have work, we still have food, clothes, a house, and roads. But because things are not done properly, the majority of our people are hungry, have torn clothes, have cramped houses, and have bumpy roads. There are many poor people, few prosperous people. The new life is not far away, nor is it difficult. It doesn't tell anyone to sacrifice anything. It only changes very necessary, very common things in everyone's life, that is, changing

Promoting the Role of Students in Building a "New Way of Life" in Cyberspace According to Ho Chi Minh's Thought

the way of eating, the way of dressing, the way of living, the way of walking, and the way of working. If we can change those things, everyone will enjoy happiness"¹.

Building a "new lifestyle" right in the daily activities of students themselves is "eating, dressing, living, traveling". Currently, due to the development of the country's renovation and construction, people's lives, including students', are constantly improving both materially and spiritually. Therefore, "eating, clothing, living, traveling" for students today is not about eating frugally but about being economical and appropriate. When you have delicious food, you need to share it with family members or friends... Or when you finish eating, always arrange and wash the dishes neatly. Regarding "dressing", no matter what stage you are in, whether at home or going out, your clothes must be neat, clean, simple, not luxurious or flashy. Regarding "living", it is even more necessary to be clean, neat and tidy, whether at home or at work, school or in public places, "always clean and tidy", "roads must be clean. Bathing ponds and drinking water wells must be distinguished and carefully cared for"². Regarding "how to work", each person needs to "be diligent, organized, and have a sense of responsibility. Whatever you do, do it well and do it to the fullest. Do not lie"³ and especially "must have a bold spirit, dare to think and dare to do"⁴; Always innovate, do not accept "old-fashioned" thinking, empiricism, but always improve to get better and better.

Regarding the method of building a "new lifestyle" according to Ho Chi Minh's ideology, it is: combining family - school - society because "Family is the first school" before people come to the "school of life", so family education is the foundation that has a tremendous impact on the development and formation of a correct and healthy lifestyle for individuals and the whole community; At the same time, each student must always actively cultivate, practice, and promote self-education, not self-consciously study, practice, and strive to improve in all aspects for their own life. Your body has meaning and great value to society.

Promoting the role of students in building a "new way of life" through "setting an example" and "building while fighting". This is the best way to build new people and a new way of life. Each student must be a shining example of ethical training and practice. Besides, it is necessary to closely combine "construction with support". "Building" means building and setting new progressive standards and values, suitable to socio-economic conditions to orient students themselves to "Resist" temptations, eliminate mistakes, evil, bad; is to eliminate the remnants of the old lifestyle that remain and the new negatives that arise. "Building" is closely associated with "Resisting" but must focus on "Building" as the main focus.

2. The impact of social networks (Facebook, Youtube, TikTok, Zalo...) on building a "new lifestyle" for Vietnamese students today according to Ho Chi Minh's thought

There are many different ways to understand social networks, but in general, it can be simply understood as a connection between members with common interests and needs on the internet space, without spatial distinction. and time. In which people participating in social networking services are called netizens, or in other words, a social network is a virtual society with members who are netizens linked together and can be based on groups, based on social networks. on personal information, based on personal preferences or areas of interest.

Nowadays, with the development of modern scientific technology, websites or online platforms with many different formats and features are also developing, helping people easily connect from anywhere. However, the development of social networks is not only full of advantages, it also has limitations that are difficult to overcome. In particular, the impact of social networks on the "new lifestyle" of young people in general and students in particular. Social networks through social media platforms such as Youtube, Twitter, Facebook, Zalo, Tiktok, Instagram... not only provide useful information about how people "eat, dress, live, and travel" but also "diffuse" even "dirty" information easily and simply. Such as:

Publishing information as well as sharing personal images on social networks can lead to abuse of users' own information by a dishonest individual or organization, which can cause dire consequences.

Or the use of social networks, if abused, can cause addiction, affecting the psychology, physiology, and physiology of social network users. This directly affects the "lifestyle" as well as the user's ability to concentrate. In recent times, many studies have shown that using social networks can stimulate the production of dopamine in the brain, which is a substance that leads to feelings of excitement and euphoria, leading to actions beyond control. personal. Some social networking platforms even contain harmful information such as instructing young people how to go to the "new world" easily when real life is stressful or teaching people how to be suicidal.

¹ Ho Chi Minh (2011), Complete works, volume 5 National Political Publishing House, Hanoi, 2011, pp. 112

² Ho Chi Minh (2011), Complete works, volume 5 National Political Publishing House, Hanoi, 2011, pp. 113

³ Ho Chi Minh (2011), Complete works, volume 5 National Political Publishing House, Hanoi, 2011, pp. 119

⁴ Ho Chi Minh (2011), Complete works, volume 5 National Political Publishing House, Hanoi, 2011, pp. 117

Promoting the Role of Students in Building a "New Way of Life" in Cyberspace According to Ho Chi Minh's Thought

Next, with the rapid spread of information on social networks, it is possible for false information to appear or actions to disrupt information, mixing up truth and falsehood, negatively affecting understanding and user's point of view. Not to mention the presence of "keyboard warriors" on social networks who cause negative impacts through actions such as grabbing headlines, "likes", spreading rumors... information content can be distorted by vulgar language, swearing... This creates negative impacts on the building of good cultural values of the community, making people more rude. Besides, being exposed to social networks for a long time can cause students to distance themselves from real life, pay less attention to the people living around them, not make friends and choose to live "closed".

Besides, social networks can cause problems with ethical and cultural standards. Some content on social networks is not consistent with society's moral traditions and values, increasing the risk of eroding national cultural identity. On some social networking platforms, propaganda trends appear, promoting Western lifestyles and values, such as worshipping personal freedom, pragmatic lifestyle, depraved culture, violence... which go against the national cultural traditions, with the ideology of building a "new way of life" of President Ho Chi Minh.

In addition to the negative effects as presented above, social networks also have positive effects on building "a new lifestyle for students if we can implement good management mechanisms for the State and combining family education with school and society; propagate and advocate for the positive and negative effects of social networks on people so that students themselves are clearly aware.

3. Some solutions to limit the impacts of social networks (Facebook, Youtube, TikTok, Zalo...) to build a "new lifestyle" for Vietnamese students today according to Ho Chi Minh's thought.

From the above analysis, to promote the role of students in building a "new lifestyle" according to Ho Chi Minh's thought in today's cyberspace, in the coming time, it is necessary to focus on implementing the following solutions:

Firstly, the Party and State direct departments and unions to promote information and propaganda work to raise awareness for people, especially students providing internet services in general and main social networks to create a strong change in awareness and sense of compliance with legal regulations when providing and using social networks.

Second, improve coordination efficiency in state management of social networks. Focus on perfecting and institutionalizing relevant legal documents. In the immediate future, focus on effectively implementing the Law on Cyber Information Security and the Law on Cyber Security recently passed by the 14th National Assembly at its 5th session; build proactive and timely technical solutions to improve the efficiency and effectiveness of state management on the basis of scientific forecasts on the development of social networks and the motto of encouraging positive aspects. , limit the negative aspects of social networks, thoroughly grasp the motto "proactive security", promptly detect, attack, and disable social networking sites of subjects who commit propaganda and sabotage acts. Strengthen the fight against cyber crimes, criminals using high technology, and taking advantage of social networks to operate. Implement propaganda for the content of the Resolution of the 13th Party Congress on: "Strengthening the education of the young generation about revolutionary ideals, ethics, cultural lifestyle, enhancing patriotism, national pride, nurture ambitions and aspirations to rise; uphold the sense of responsibility towards the country and society; Build an environment and conditions for learning, working, entertainment, and training for healthy, comprehensive, and harmonious development in terms of intellectual, physical, and aesthetic values. Motivate young people to take initiative in studying, working creatively, starting a business, and establishing a career; master modern scientific and technological knowledge, promoting its important role in the cause of building and protecting the Fatherland"⁵.

Third, promote the role of self-study, self-cultivation, moral training and lifestyle of students. Currently, the majority of students have passionate patriotism, correct awareness and trust in the Party's leadership and the work of national renewal, and have great, unrelenting dreams, ambitions, and overcome difficulties, strive to become useful citizens for society, etc. However, in the current situation, a part of students still has limited political awareness and lacks believe, live freely... Therefore, important measures help them quickly progress and mature. To do so, it is necessary to raise students' awareness of building a "new lifestyle"; First of all, we must form in students the needs and motivation to strive and practice properly, making each person have a sense of mastery, eager to learn, seek progress, and rise to assert themselves. Besides, It is necessary to create favorable conditions for students to strive and practice, and at the same time to regularly monitor, check, evaluate results, and orient students' efforts, combining family education with school and society education.

When using social networks, students must always be alert and alert because hostile forces have many increasingly sophisticated methods and tricks to seduce and entice the younger generation. Before receiving information, students need to select official, verified and verified sources of information. When discovering distorted or hostile allegations, it is necessary to take

⁵ Communist Party of Vietnam (2021), Resolution of the 13th Party Congress, Hanoi

Promoting the Role of Students in Building a "New Way of Life" in Cyberspace According to Ho Chi Minh's Thought

specific actions such as reporting to the authorities, arguing, and refuting, but it is necessary to maintain a civilized and polite attitude.

D. CONCLUSION

Although he has gone far, President Ho Chi Minh has left the Vietnamese people with great spiritual assets, including the ideology of building a "new way of life". Currently, with the strong development of the international economic integration process, students - the future owners of the country must be people with enough "virtue" and "talent", worthy of the trust that he gave. Therefore, in addition to cultivating professional qualifications, we must practice revolutionary ethics and build a "new lifestyle" for ourselves. When participating in cyberspace, each student needs to be aware of the responsibility to play a key, proactive role in directly fighting bad information on social networks. Thereby, making an important contribution to becoming a good citizen, actively contributing to the cause of building and protecting the Fatherland.

REFERENCES

- 1) Communist Party of Vietnam (2021), Resolution of the 13th Party Congress, Hanoi.
- 2) Party Central Committee, Directive No. 42-CT/TW on "Strengthening the Party's leadership in the work of educating revolutionary ideals, ethics, and cultural lifestyle for the young generation in the period 2015 - 2030".
- 3) Tran Do (Editor) (1985), Discussing socialist lifestyle and lifestyle, Cultural Publishing House, Hanoi
- 4) Ho Chi Minh (2011), Complete works, volume 5 National Political Publishing House, Hanoi, 2011, pp. 112, 113, 119, 117.
- 5) Do Long (1996), "Lifestyle and personality of young people", Journal of Psychology, No. 8.
- 6) Dang Thanh Phuong, Improving "resistance" for students against harmful information on cyberspace, Journal of Political Theory and Communication, April 2022 issue.
- 7) Mac Van Trang (1995), Characteristics of current student lifestyle and educational directions and measures, Code B94-38-32, Institute for Educational Development Research - Ministry of Education and Training
- 8) Vietnamese Student Association: Documents of the 10th National Congress of the Vietnamese Student Association (term 2018-2023), Youth Publishing House, Hanoi, 2019.



There is an Open Access article, distributed under the term of the Creative Commons Attribution – Non Commercial 4.0 International (CC BY-NC 4.0) (<https://creativecommons.org/licenses/by-nc/4.0/>), which permits remixing, adapting and building upon the work for non-commercial use, provided the original work is properly cited.